

Isabella Dickenson

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EXPERIENCE

Oriental Trading Company

Omaha, NE

User Experience Developer

June 2023 - Present

- Developing dynamic front-end applications to elevate and optimize the user experience with HTML, CSS, JavaScript, Java Server Pages, and more.
- Simultaneously integrating SEO best practices and upholding web accessibility standards to cultivate digital experiences that are both inclusive and optimized for search engine visibility.
- Collaborating closely with cross-functional teams within an agile environment to iterate and refine user interface designs, streamlining the development process.

Hudl

Lincoln, NE

Web Development Intern

May 2022 - May 2023

- Developed and deployed new webpages and features for the Hudl website using HTML, CSS, JavaScript, Tailwind, Craft CMS, and more.
- Conducted comprehensive testing to ensure functionality and a seamless user experience to meet quality standards.
- Produced wireframes, mockups, and prototypes using Figma and Adobe Photoshop, contributing to the user interface development process.
- Collaborated with cross-functional teams to understand project requirements and develop practical solutions.

Sandhills Global

Lincoln, NE

UI/UX Web Design Intern

March 2021 - April 2022

- Developed responsive designs for web and mobile applications using HTML, CSS, JavaScript, and WordPress.
- Used various Adobe Creative Cloud programs such as Photoshop and Illustrator to create and update websites.
- Communicated progress and updates to stakeholders, including team members and management.

EDUCATION

University of Nebraska-Lincoln

Lincoln, NE

Bachelor of Journalism in Advertising and Public Relations

May 2023

Minor: Software Development

GPA: 3.97/4.00

Awards: McCaffrey Emerging Media Scholarship, Dean's List (Spring 2020 - May 2023)

Activities: UNL CSE Initialize, Alpha Chi Omega

Related Coursework: Software Development for Mobile Smart Systems, Interactive Media Design, Data Analysis, Internet Systems Programming, Senior Design Project, Advertising and Public Relations Campaigns

LEADERSHIP/VOLUNTEER EXPERIENCE

Vice President of Internal Programming

Lincoln, NE

UNL CSE Initialize

August 2021 - May 2023

- Participated in community outreach initiatives integrating computer science and education to empower local students.
- Designed and delivered technology lessons for middle and elementary school students while fostering a dynamic learning environment.
- Volunteered as a dedicated instructor at multiple middle schools teaching HTML and CSS in after-school programs.

SKILLS

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|-------------------------|-------------------------|-------------------|
| • Front-End Development | • Responsive Web Design | • User Experience |
| • React JS | • Adobe Creative Suite | • Graphic Design |
| • Problem-Solving | • Communication | • Time Management |