



# Bella Dickenson

User Experience Developer

[www.bella-dickenson.com](http://www.bella-dickenson.com)

[linkedin.com/in/belladickenson](https://www.linkedin.com/in/belladickenson)

[bellajadedickenson@gmail.com](mailto:bellajadedickenson@gmail.com)

(308) 385-8446

## Leadership and Volunteering

### Vice President of Internal Programming

UNL CSE Initialize | Lincoln, NE

AUGUST 2021 - MAY 2023

- Participated in community outreach initiatives integrating computer science and education to empower local students.
- Designed and delivered technology lessons for middle and elementary school students while fostering a dynamic learning environment.
- Volunteered as a dedicated instructor at multiple middle schools teaching HTML and CSS in after-school programs.

## Certificates

### Google UX Design Certificate

Google | Coursera

NOVEMBER 2023 - APRIL 2024

- Led the end-to-end design thinking process, empathizing with users, prototyping, and testing innovative solutions.
- Applied UX skills in real-world scenarios, conducting user research and iterative prototyping to deliver user-centered digital experiences following industry best practices.

## Skills

### Industry Knowledge

Front-End Development, Responsive Web Design, User Experience, Agile Methodology, Graphic Design, Wireframing, Prototyping, Design Systems, Storyboarding, Journey Mapping

### Software and Languages

HTML, CSS, Sass, Tailwind, JavaScript, jQuery, React, Java Server Pages, Node Package Manager, GitHub, Figma, Adobe XD, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Microsoft Office, Google Analytics

## Experience

### Oriental Trading Company | User Experience Developer

MAY 2023 — PRESENT | OMAHA, NE / REMOTE

- Developed a comprehensive online self-service returns platform from inception, including conceptualization of wireframes, design implementation, and complete front-end development.
- Developing dynamic front-end applications across six branded websites to elevate and optimize the user experience with HTML, CSS, JavaScript, jQuery, Git, and more.
- Integrating SEO and web accessibility for inclusive, search-friendly digital experiences, while tracking analytics to drive iterative improvements.
- Collaborating closely with cross-functional teams within an agile environment to iterate and refine user interface designs, streamlining the development process.

### Hudl | Web Development Intern

MAY 2022 — MAY 2023 | LINCOLN, NE / REMOTE

- Developed and deployed new webpages and features for the Hudl website using HTML, CSS, JavaScript, Tailwind, Craft CMS, and more.
- Conducted comprehensive testing to ensure functionality and a seamless user experience to meet quality standards.
- Produced wireframes, mockups, and prototypes using Figma and Adobe Photoshop, contributing to the user interface development process.
- Collaborated with cross-functional teams to understand project requirements and develop practical solutions.

### Sandhills Global | UI/UX Web Design Intern

MARCH 2021 — APRIL 2022 | LINCOLN, NE

- Developed responsive designs for web and mobile applications using HTML, CSS, JavaScript, and WordPress.
- Used various Adobe Creative Cloud programs such as Photoshop and Illustrator to create and update websites.
- Communicated progress and updates to stakeholders, including team members and management.

## Education

### University of Nebraska-Lincoln

BACHELOR OF JOURNALISM IN ADVERTISING AND PUBLIC RELATIONS

- **Minor:** Software Development
- **GPA:** 3.97/4.00
- **Awards:** McCaffrey Emerging Media Scholarship, Dean's List (Spring 2020 - May 2023)
- **Activities:** UNL CSE Initialize, Alpha Chi Omega
- **Related Coursework:** Software Development for Mobile Smart Systems, Interactive Media Design, Data Analysis, Internet Systems Programming, Computer Science Senior Design Project, Advertising and Public Relations Campaigns